INGENIOUS HEADS

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Company Overview

Ingenious Heads is a leading **diversified IT services provider** with extensive experience in providing Technology and Digital Marketing services to enterprises and marketing agencies across the globe. We have amassed extensive offshore IT services experience, broad business expertise and offshore project management capability that provide substantial technical and business value.

Since its inception (1999) the company has been in the outsourcing industry, servicing clients throughout the world, and acting as dependable extension of client's internal teams. We deliver business value - beyond mere offshore advantages, lowered costs and faster turnaround times. We align ourselves using project management best practices with business need to empower an enterprise with seamlessly integrated and scalable extension capability. *We make outsourcing work for our clients.*

Mission Statement

"At Ingenious Heads, we will **work together** to **exceed client expectations**

by consistently delivering **service excellence** through **continuous improvements in quality**. We will also work towards achieving **consistent growth** for each of Ingenious Heads.'s family members as well as the entire organization with the support of an **empowered team**."

Our Offices

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Texas, USA

Hyderabad, India
Vijayawada, India

Corporate Office
860 Hebron Parkway,
Suite# 604, Lewisville,
Texas-75057, USA

Offshore Office
Maneera Majestic Suite
6-22, Hitec City Road,
JNTU, KPHB,
Hyaderbad-500085, India

Development Centre
#FF5, 5th Floor , RAMS's VSR Apartments,
Opp : Siddhartha Public School,
Moghalrajpuram, Vijayawada –520010,
Andhra Pradesh, India

Technologies

Specializations

- ✓ Software Development in Microsoft .NET, Java, PHP

- ✓ Microsoft SharePoint, React / Redux , Angular Js

- ✓ Independent Software Testing,

- ✓ Search Engine Marketing (SEM)
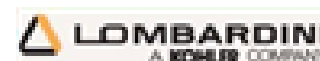
- ✓ Cloud Computing (Microsoft Azure/Office 365,AWS)

Industry Experience

- Advertising/marketing
- Financial services
- Education
- Energy services
- Entertainment
- Governmental
- Healthcare

- Non-profit
- Pharmaceutical
- Real estate
- Software, technology
- Transportation
- Travel hospitality.

Our Clients

Why Ingenious Heads ?

Client Focus: Our clients' objectives and needs are the cornerstone of our solution development.

Quality: we perform quality assurance throughout the project lifecycle.

Excellence in Hybrid Delivery: Client expectations are exceeded by effective communication, project transparency, mature project management processes and simplicity.

Strategic Alignment: Our clients are our partners.

Our Services

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Application Development

Custom/Bespoke Software Development	Software Maintenance
Product Development	Software Migration/Legacy System Modernization
Business Intelligence (BI)	Mobile Development (iOS, Android, Window Mobile)

Managed Services

Microsoft SharePoint	Microsoft SQL/MySQL (database administration)
Microsoft Office 365	Virtual desktop infrastructure (VDI)
Microsoft Exchange	Microsoft Lynx (unified communication)

Interactive Services

Web Design/Development	Ecommerce Solutions
Microsite Development	Mobile Site Development
Referral Marketing (Virals, Contests)	Flash Animation&
Social Media Branding (FB, Twitter, Blog)	Development Game Development

Internet Marketing

Integrated Marketing Strategy (SEO/PPC/SMO)

Search Engine Optimization (SEO) Pay

Per Click (PPC) Management Link

Building

Shopping Feed Management

Email Marketing

Landing Page Optimization

Multilingual Site Marketing

Local/Directory Search Marketing

Social Media Marketing (SMM)

Press Release Optimization (PRO)

Reputation Management

Web Analytics

Independent Testing

Black Box/Functionality Testing

Unit Testing System

Testing Regression

Testing

Configuration/Compatibility Testing

User Acceptance Testing (UAT)

Installation/Integration Testing

White Box/Structural Testing

Browser Testing

Automated Testing

Load Testing

Spike Testing Performance

Tuning Test Strategy &

Planning

Testing Tools Selection

Training

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Technology Expertise

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Technologies

Microsoft .NET - C#, VB.NET, ASP.NET, VC++	**PHP**
Microsoft SharePoint 2007/2010/2013	**Apple iOS/Google Android**
Microsoft BizTalk (XML)	**Microsoft Phone OS PhoneGap**
HTML5/JS/jQuery/Ajax /React / Redux	**Microsoft Dynamics CRM**
Angular Js	**Microsoft Office Performance Point/BI**
Adobe Flash/Flex/Air	**MS SQL Reporting/Analysis/Integration Services**
Microsoft ASP VC++/C++	**Microsoft Silverlight**
Office 365	**AWS**
Application Virtualization (App-V)	

Databases

Microsoft SQL Azure	**MySQL**
Microsoft SQL	**Oracle DB**
Microsoft Access	**Database.com**

Frameworks

DotNetNuke	Microsoft Azure
Microsoft .NET	Ruby on Rails (RoR)
Framework Zend	Service Oriented Architecture
Framework	(SOA)
Cake PHP.	

Content Management System

Microsoft SharePoint 2007/2010	Word Press
Drupal	Joomla
Magnolia Site	Kentico
Core	vBulletin
SiteFinity	Ektron

Ecommerce System

Magento	BVcommerce
ASPDotNetStoreFront	DemandWare
Zen Cart	OS Commerce

Risk Management Strategy

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Risk	Mitigation Strategy
Complex Business Processes, local and legal requirements	•Maximum utilization of SAP best Practices •Global Blueprinting to understand, harmonize and standardize enterprise wide requirements •Business project team to under go SAP training •Prototypes, Conference Room Pilots in early phase of the project to business team •Maximum utilization SAP country versions for local and legal requirements
Utilization of offshore team	•Clear definition of activities that can be executed from offshore and those can not be. •Templates to capture business requirements clearly •Offshore team to participate in business blueprint workshops
Change Management	•Change management in early part of the project •Closer interaction with business users
Data Migration and data quality	•Tool based data migration process which assists and accelerates the entire data migration process •Flexible data migration tool is built in ABAP and tightly integrated with SAP organization structure and processes to enhance the quality of the data during transformation process
Understanding existing process template	•Tool based discovery phase: Reverse Business Engineering to capture existing processes and customization •Based on the findings develop global and rollout process template and technical objects •Categorize the process by Global rollout attributes (global, harmonized and local) •Use Solution Manager to track changes to global process template
Long testing phase	•Extensive test case library with option for automation •Thorough Regression testing and conflict analysis to avoid failure of existing live processes

Contacts

Primary Point of Contact

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